

MINISTRY OF TOURISM SCHEMES

Table of Contents

Scheme for Institutes 2

Infrastructure Development 4

Overseas Marketing 5

Scheme for Institutes

Name of the scheme	Scheme for Institutes
Description of the scheme	Financial assistance for setting up and upgradation of Institutes of Hotel Management & Catering Technology & Applied Nutrition (IHMS), Food Craft Institutes (FCIs), Indian Institute of Tourism & Travel Management (IITTM), Indian Culinary Institute (ICI) and National Council of Hotel Management & Catering Technology (NCHMCT) are also eligible
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	<p>One time central financial assistance not exceeding Rs.2.40 crores</p> <ol style="list-style-type: none"> Industrial Training Institutes: Maximum of Rs.2.40 crores. Vocational Schools: Maximum of Rs.30 lakhs. Universities & Other Colleges: Maximum of Rs.2.40 crores. Polytechnics & PSUs: Maximum of Rs.2.40 crores. Assistance to new IHM proposed by State Govt./UT Administration: Maximum of Rs.12.50 crores. Central financial assistance considered for setting up state IHM in existing building offered free-of-cost by State Government/UT Administration is Rs.6 crore or 75% of ceiling on construction of academic block for renovation/remodelling existing buildings. <p>Assistance shall be subject to ceiling of Rs.12.50 crores for setting up of IHM. Additional</p>

	<p>assistance of upto Rs.4 crores considered to meet cost of additional hostel facilities. However, quantum of assistance for setting up of IHM created by Central Government, or setting up of centre/branch of IITTM or NCHMCT, shall not be subject to this ceiling.</p> <p>g. Assistance up to Rs.5 crores provided to only Central IHMs for construction of Applied Training Centre (ATC) attached to Institute. However, CFA would be extended only to such institutes where there are no hostels in the vicinity.</p> <p>h. Central assistance to existing FCI set by State Govt./UT Administration shall be subject to over-all ceiling of Rs.5.50 crores.</p>
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	Ministry of Tourism
Whom to contact	Ministry of Tourism www.tourism.gov.in

Infrastructure Development

Name of the scheme	Infrastructure Development
Description of the scheme	Development of places of tourist interest, illumination and preservation of monuments and development of cruise terminals, etc., which are under control of Central Agencies.
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	Ministry would bear 100% of project cost; however assistance will not exceed Rs.50 crore.
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	
Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	Ministry of Tourism
Whom to contact	Ministry of Tourism www.tourism.gov.in/

Overseas Marketing

Name of the scheme	Overseas Marketing
Description of the scheme	<p>Provides financial support to tourism service providers for undertaking promotional activities abroad.</p> <p>Sales tours, participation in travel fairs/ exhibitions and road shows</p> <p>Production of publicity material for promoting Indian tourism destinations and products</p>
Target group (Individual, Enterprises, SHGs, Cooperatives, Companies, etc.)	
Sector of the scheme	
National industry classification code	
Eligibility criteria	
Nature & mode of assistance	<p>Financial support for undertaking sales tours, participation in travel fairs/exhibitions and road shows organised overseas would be provided:</p> <ol style="list-style-type: none"> 90% of economy class air fare from India to any other country and/or by air/euro rail from one country to another country abroad. 90% of cost of built up/furnished stall, electricity and water charges, etc., at travel fairs/exhibitions. Hotel room expenses for maximum of 5 nights, with upper limit of Rs.8,000 per night, subject to overall upper ceiling of Rs.2.50 lakh per case. Production of publicity material for use overseas to promote Indian tourism destinations and products, permissible financial support at 50% of total approved cost subject to ceiling of Rs.1 lakh.
Financial information (Subsidy, low interest rate, etc.)	
DBT/Backend/Any other	

Other assistance (Procurement of machinery, Technology/Marketing, International Cooperation, etc.)	
How to apply	Ministry of Tourism
Whom to contact	Ministry of Tourism